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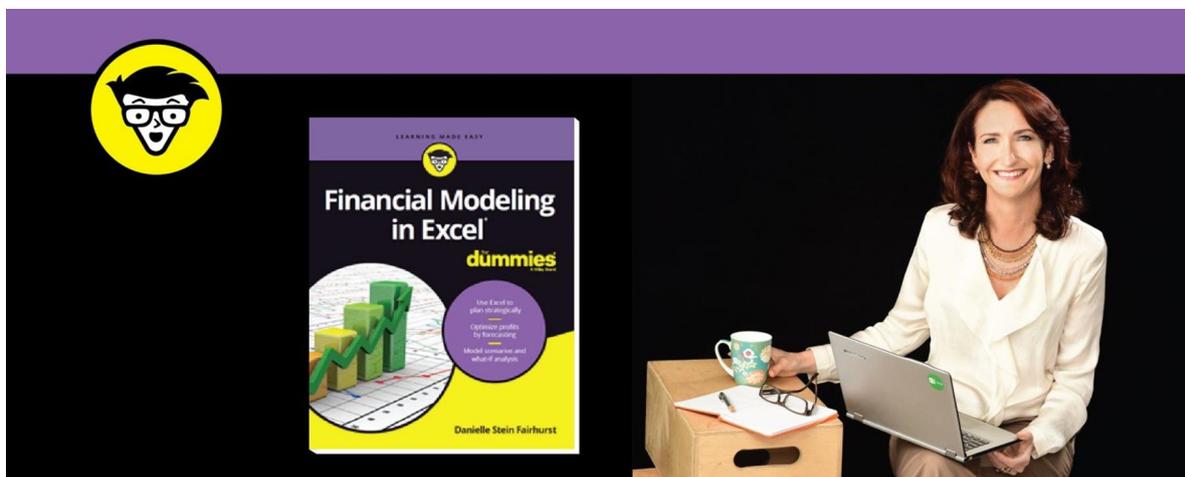
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Book Launch: Financial Modeling in Excel for Dummies

“A tonne of battle-tested techniques...”

A quick look at many accounting and finance roles today shows that financial modelling is one of the most sought-after skills on the job market. With this in mind, Sydney-based financial modelling specialist, [Danielle Stein Fairhurst](#) has written *Financial Modeling in Excel For Dummies* to help empower business users to edit, update and build their own financial models with confidence. The book is a comprehensive guide showing how to harness Excel’s capabilities to create informative, enlightening financial models right away.

“Many books only teach you how to use Excel *when everything goes right* but drawing on her decades of modeling experience, Danielle has included a tonne of battle-tested techniques for validating, testing and auditing inherited financial modeling projects that don’t necessarily always go to plan” says [George J Mount](#), Excel blogger. In his review, Phillip Campbell (*A Quick Start Guide to Financial Forecasting, 2017*) says “The author covers the subject of financial modeling and financial forecasting in an easy-to-understand, here-is-how-you-do-it approach.”



Stein Fairhurst says that she wrote the book to help dispel some of the mystique around financial modelling and show how building and using financial models is just part of many professionals’ every roles. “Financial Modelling is often seen as a mysterious or complicated process that only very few people can master, but it’s simply not the case,” says Stein Fairhurst, “Many of the principles of best practice for Excel modelling are just common sense, not rocket science.”

Financial Modeling in Excel For Dummies is structured to teach the fundamental best practices and know-how of financial modeling, all is easy to understand steps. Learn how to harness Excel's capabilities to determine profitability, develop budgetary projections, model depreciation, project costs, value assets plus more. Guide your business and your clients, to better business decisions with exceptional financial models built from the ground up.

Financial Modeling in Excel For Dummies is available from 8th May, and the official [book launch party](#) will be held at Dymocks in George st, Sydney on 25th May.

About the author

Danielle Stein Fairhurst, MBA is the Principal Consultant at Sydney consultancy, Plum Solutions and is regularly engaged as a speaker and course facilitator around Australia and globally. She is also the author of "Using Excel for Business Analysis: a Guide to Financial Modelling Fundamentals" Revised Edition, John Wiley & Sons, April 2015. Danielle is the founder of the Financial Modelling in Excel LinkedIn forum, which has more than 40,000 members worldwide. She is the founder of Modellers' Meetup groups with over 5,000 members in seven countries and was a recent guest on Excel TV.

For a full bio and press kit, please visit: <http://www.plumsolutions.com.au/press-kit>